

BOTTLED HISTORY

One thing that never varies the standard quality of



If the mellow flavour of good old wholesome Scotch Whisky appeals to you, then ask for Johnnie Walker. If you've never had Johnnie Walker you've never had Whisky at its best. It is guaranteed pure and mature.

Bottled in Bond under Government Supervision



IOHN WALKER & SONS, LTD., SCOTCH WHISKY DISTILLERS KILMARNOCK, SCOTLARS



32552



YOU ARE CORDIALLY INVITED TO VISIT

HOTEL BOSTON PORT LINCOLN

FOR HEALTH AND PLEASURE

The Rendezvous of Descriminating

Tourists

Tariff--14/- per day, £4-4-0 per week

Special allowances made to Tennis, Bowling, and Sporting Parties. Particulars on application

C.T.A. HOUSE

MAURICE G. HENDERSON - Proprietor

HOW TO BOOK

By Letter or Telegram to Hotel Boston, Port Lincoln Telephone Port Lincoln 274 (continuous trunk line service) or Tourist Bureau, Adelaide



Port Lincoln for Health and Pleasure

The needs of mankind are simple: Health, Wealth, and Happiness, that is all. The first of these is more or less a matter of Nature; the second an ordinance of Providence; while the third is a happy combination of the first and second.

There is in South Australia, 170 miles west of Adelaide, an almost land-locked expanse of water, comprising three beautiful bays. In the year 1802 Captain Matthew Flinders on his good ship, the "Investigator," sailed into one of these sheltered havens. Being but human, there is no doubt that the artistic sense of this gallant sailor's soul was awakened. Before his eyes mountains, timbered with pine and fir trees, rolled down in stately grandeur to greet a softly crooning sea in a lasting embrace of fellowship and good will. No doubt thoughts of the future of this masterpiece of Nature coursed through his sailor mind as, standing on the poop of his ship, he surveyed the wonder and beauty of the scene.

Sailors, so it is said, have dreams. Sometimes their dreams come true, and maybe Captain Flinders dreamed of the time in the distant future, which is the to-day of the present generation, when Port Lincoln would take its place among the beauty and health-giving places of the world, and play its part in Industry and Commerce. The words of Shelley might have run through his mind as he beheld Port Lincoln for the first time: "A THING OF BEAUTY IS A JOY FOR EVER." This poetic phrase can be appositely applied to Port Lincoln, whose charming scenery is not only an everlasting joy, but an economic asset of great value as well to the present generation of South Australians and to those generations yet to come.

Port Lincoln the beautiful! In the life-giving, healthy air of mountain and sea; in the artistic grandeur of the harbor, wherein can be berthed the British Fleet, and into which sail the leviathan freighters, bringing to and taking from these shores the merchandise in exchange for the wealth produced by those fertile lands beyond the hills standing sentinel over the blue, sparkling waters of Boston Bay. Can anyone deny that under such conditions as these, which obtain here in Port Lincoln, those simple needs of the human family are wanting?

Here in Port Lincoln land and sea have co-operated, offering health and economic wealth—a combination which must bring happiness to those who seek it; and those who seek will surely find it in Port Lincoln.

Endowed by Providence and Nature with beauty and utility, is it any wonder that this scaport has made rapid progress during the last quarter of a century? Is it to be wondered that each successive Government during the last quarter of a century has, despite political differences, been in agreement over the question of the economic possibilities of Port Lincoln and the country of which it is the growing hub?

The population of this embryonic commercial port is a little over 4,000. The growth of the population from 1,500 in 1920 to its present numbers is indicative of the progress of Eyre Peninsuka—a future State of the Commonwealth.

To-day Industry flourishes, while social expansion is apparent and production and local manufactures are the order of the times.

A place devoid of historical significance is uninteresting and usually rusts in an unprogressive rut. Through history we mark the rise and fall of empires and nations, the growth or extinction of cities, villages, and communities. When the history of Port Lincoln comes to be written—and there is at the present time sufficient to fill a volume or two—those who shall be privileged to do the work will be astounded not only at the rapid growth of this beautifully and utility endowed child of Nature, but with the accident which discovered for man's use and benefit this gift of God, so beautiful, so health-giving, and so wealth-producing.

Statisticians can give figures which, summarised, speak for themselves. Some idea of the size and importance of Port Lincoln and Eyre's Peninsula may be gauged from the 1927 statistics:—Wheat production, 6,067,366 bushels; wool, 6,861,810 lbs.; cargo tonnage handled, 399,629 tons; railway tonnage, 211,785; 478 miles of railway connect Port Lincoln and Thevenard with outlying districts. The area under cultivation 1930-31 season exceeds 1,100,000 acres; Tod River Reservoir capacity, 2400,000,000 gallons; 768 miles of trunk and reticulation mains serve Port Lincoln and Eyre's Peninsula; Port Lincoln has five banks; continuous telephone service connected by trunk line with Adelaide; most of the leading city firms have representatives, depots, or showrooms; numerous motor garages, hotels, large drapery and grocery stores, and boardinghouses; talking picture shows, electric light and freezing works, two newspapers, convent, primary and secondary schools, joinery, fibrous plaster, furniture and fertiliser works, etc., etc.

Port Lincoln is in your own State. It is the hub of a rapidly growing agricultural area, and promises at no distant date to be one of the central seaports of the Southern Hemipshere.

A twelve-hour run in a comfortable and up-to-date steamer brings you to Port Lincoln. There mountains and sea offer complete relaxation in rejuvenating change of air amidst scenery unexcelled for beauty and charm.

Port Lincoln offers the nerve-racked city dweller a restorative which his specialist cannot prescribe in drugs: Peaceful surroundings, soothing and artistic scenery, the rejuvenating air of mountain and sea; while so far has Port Lincoln progressed that for excellence in accommodation and service the HOTEL BOSTON ranks among the best in the Commonwealth.

The proprietor of HOTEL BOSTON cordially invites you to come to Port Lincoln for that next holiday. You who feel the need for something better will find at HOTEL BOSTON, Port Lincoln, an atmosphere offering something distinctive from the usual run of holiday, which, perhaps, for you in the past has lacked in just that one essential to make your change complete—"Something Better."

Come to HOTEL BOSTON, Port Lincoln, for your next vacation.

Yours for Health and Pleasure,

Maurice G. Henderson

Hotel Boston



Hotel Boston, Port Lincoln.

THIS fine new Hotel has recently been built to cater for the ever-increasing number of pleasure-seekers that make Port Lincoln their playground each year. The Hotel Boston embodies all that is to be desired in comfort, luxury, and service. Commanding a panoramic view of unexcelled beauty, this Hotel lends itself to cater for those seeking the enjoyment of peaceful quiet or the rejuvenating exhibitantion of sport.

No expense has been spared in making Hotel Boston the most up-to-date Tourist Hotel in the State. The beautiful Lounge, Ballroom, Dining Hall, Drawing Rooms, and spacious Balconies overlooking the sea lend themselves to perfect comfort and enable the management to offer that "Something Better" in Service.

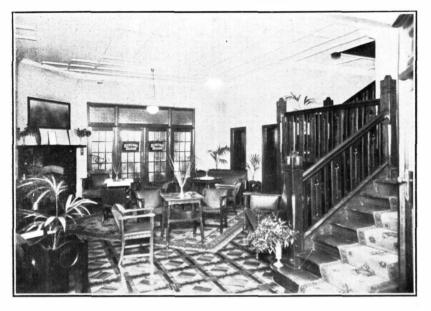
"COME TO PORT LINCOLN."

Enjoy the Aquaplaning. Yachting, and Hydroplaning.

The Beautiful Beaches for Bathing and Picnicking.

Our Excellent Whiting and Schnapper Fishing.

The Wonderful Scenery and Ideal Climate.



THE LOUNGE.

 $T^{\it HERE}$ is often lacking to that Holiday Spirit that one essential to its completeness: It is the Social Atmosphere.

Step into the Lounge of the Hotel Boston! At once you feel at home. Here you feel you can fittingly return the hospitality of your friends—making them, too, feel at Home in the atmosphere of simplicity in the artistic yet comfort-giving furnishings and appointments.

In Summer months, the cool quiet of the commodious Lounge offers recuperative relaxation after the day's outing and sport.

During Winter's cold, the Tourist finds a warm, comfortable seclusion, intimate and apart, either with one's friends or alone. The Lounge offers an environment of homely cosiness, which brings one close to the domestic peace of one's own hearth.

Catering for private parties is a special feature of Hotel Boston Service.



A Corner of the Dining Hall, Hotel Boston.

To "Mine Host" there is something besides the Menu wanting for the complete satisfaction of his guests: It is a Service which embodies just that personal touch, making the guest feel at home.

Hotel Boston Service goes without saying. Its Service is the essence of real Service. And yet it is unobtrusive in its efficiency, creating just that atmosphere of complete satisfaction which reminds the guest that he is receiving just that little extra attention which counts so much.

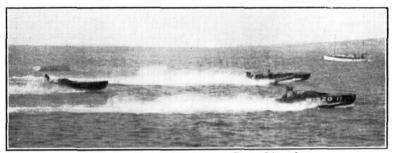
The light, airy, and artistically appointed Dining Hall of the Hotel Boston looks out on a panorama of scenic charm — mountains rolling down to meet a blue, tranquil sea — and in such an environment one is at once filled with the luxurious feeling of dining well.

Under the direction of a skilled Chef, Hotel Boston's Cuisine tempts and satisfies even the most fastidious of appetites.

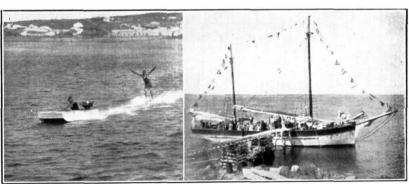
Seals on Dangerous Reef.



About 20 Miles from Port Lincoln



Hydroplanes Racing at Port Lincoln
"Miss Mystery." "A.M.R.," "Sea Serpent, "Wizzo II."



Aquaplaning. Port Lincoln. A Picnic Party at Flinders Landing.

Hotel Boston

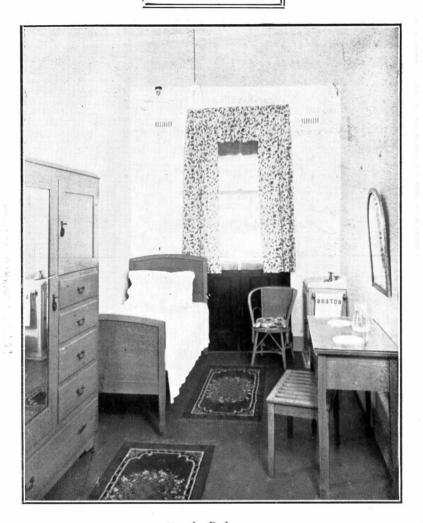


Double Bedroom.

A FTER the excitement of the day's pleasure what more comforting than to retire to the restful intimacy of one's own bedroom.

A feature of Hotel Boston Service is its catering for this essential in the completeness of holiday comfort; the large, airy bedrooms, overlooking the sea, bring a sense of restful repose inviting that great rejuvenator—sleep.

The convenience of hot and cold running water is to be enjoyed in each bedroom, while lavatories and bathrooms are conveniently situated in each corridor on the same floor.



Single Bedroom.

"Come to Port Lincoln" — be one of a happy Hotel Boston party this Summer.

All Boats are met by the Hotel Boston PORTER, in BLUE. He is at your service to collect luggage for conveyance to Hotel Boston.

0

Hotel Boston



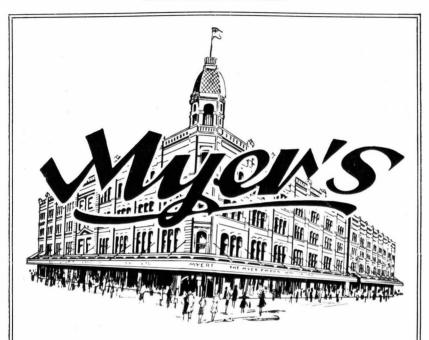
Port Lincoln from the air.

Showing close proximity of the Hotel Boston to beach, jetty, and railway station.

Note the long stretch of sandy beach adjoining Hotel grounds. Bathers are able to undress in their rooms and walk through the privacy of the Hotel grounds to the beach.



View of "Minnipa."



THE MYER EMPORIUM certainly means much to the city customers, and those within easy reach who can come and inspect for themselves the large range of merchandise throughout the many well-stocked departments.

To the distant shopper no less, however, Myer's extend the same warm welcome and give the self-same assurance of attention and service that it is possible to render through the medium of mail orders.

Thousands of shoppers resident all over the State bear splendid testimony to the facility of obtaining requirements by means of entrusting orders to the MYER MAIL ORDER SERVICE.

Each day sees further liberal offers in the columns of the newspapers . . . avail yourselves of them. Send along your order and speedy service and satisfaction will follow. You take no risk, for every order is backed by the Myer Guarantee: "Complete Satisfaction or Money Refunded in Full."

The MYER EMPORIUM (S.A.) Limited

Rundle St. and Stephens Place - - Adelaide

Hotel Boston

Lake Wangary Hotel.

SITUATED 27 miles by road from Port Lincoln, on the main West Coast road, Lake Wangary is only three miles distant from Dutton Bay—the home of the Port Lincoln oyster. This Hotel is the headquarters of fishing and oystering parties all the year round. The Lake Wangary Hotel—a picturesque building nestling on the hillside adjacent to the Lake—has been completely renovated and refurnished throughout. Excellent accommodation is now available.

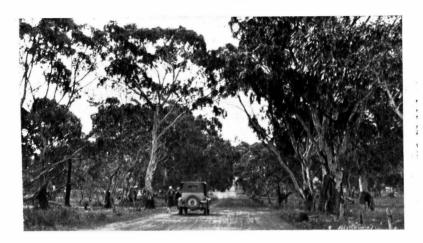
Mr. and Mrs. A. K. Henderson, late of the Family Hotel, Glenelg, now conduct this Hotel, and Tourists visiting Lake Wangary will find a cordial welcome. The cuisine, service, and attention excel and a pleasant holiday is assured.

Kangaroo, fox, and rabbit shooting is to be had, and in the season mushrooms abound on the surrounding fields.

Boats are available for fishing and oystering parties at the Bay. Hampers provided for Tourists. Garages for cars; petrol supplies always on hand.



View of Dutton Bay.



A shady avenue near Wanilla Forest.

AN ALL-DAY MOTOR TOUR TO DUTTON BAY.

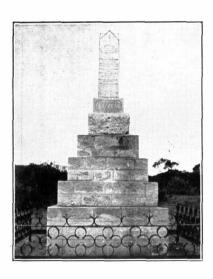
LEAVING Hotel Boston at 10 a.m., proceed via Winter's Hill. From here the Tourist obtains an excellent panoramic view of Port Lincoln, the Harbor, Coastline, and surrounding Islands. It was whilst standing on Winter's Hill that Admiral Jellicoe stated "That for scenic beauty the view from Winter's Hill is equal to any sight in the world."

The drive continues via Little Swamp, the Coomunga Racecourse, Wanilla Forest, the Fountain, and Lake Wangary, arriving at Dutton Bay at 11.30 a.m. A Picnic Hamper Luncheon is provided by Hotel Boston.

The day may be spent Fishing, Bathing, Oystering, and Boating until 4 p.m., when the car leaves for home, calling at the Lake Wangary Hotel for Afternoon Tea en route.

Hotel Boston

BEAUTY SPOTS AND PLACES OF INTEREST WITHIN EASY WALKING DISTANCE OF THE HOTEL BOSTON.



Hawson's Monument, Kirton Point.

THE NORTH SHORE AND HAPPY VALLEY—A Pretty Walk along the Shores of Boston Bay.

LINCOLN SPRINGS — On the road to Winter's Hill, wonderfully pure Spa Water.

HOSPITAL HILL — Commanding a fine view of the Town and Bay.

KIRTON POINT — Granite Rocks.

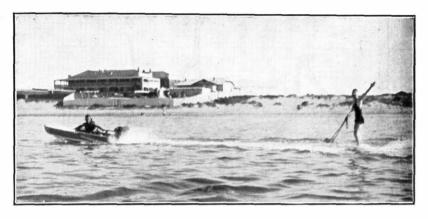
SHELLY BEACH—A Favorite Picnicking and Bathing stop.

PORTER BAY AND PROPER BAY—Beaches and Bathing.

WINTER'S HILL—Excellent panoramic view of Port Lincoln and surrounding Bays and Islands.



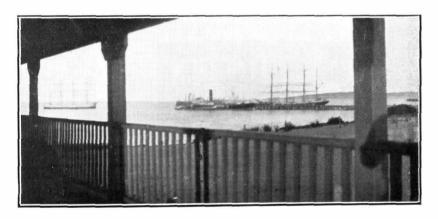
The Old Mill A well-known land mark.



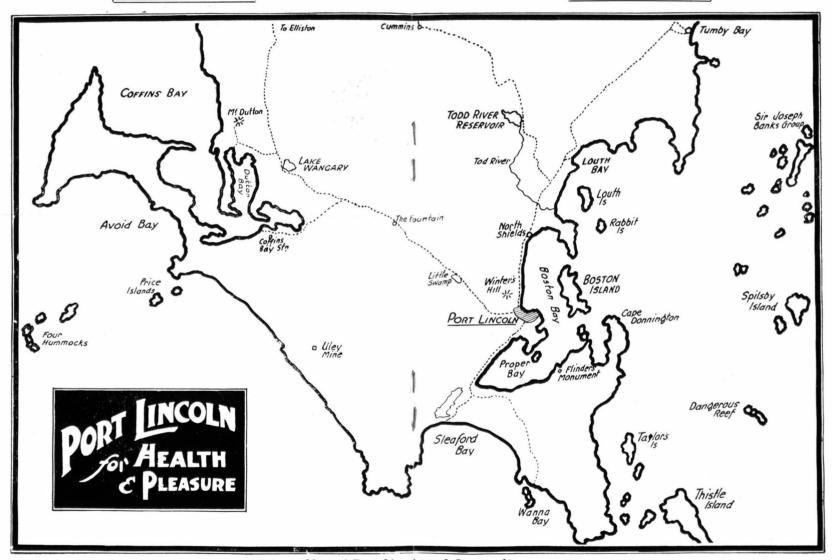
Aquaplaning — "An Exhilarating Sport."

The placid waters of Boston Bay are ideally suited for Outboard Motoring, Hydroplaning, Aquaplaning, and Yachting.

"COME OVER HERE FOR YOUR HOLIDAY."



View from the Hotel Boston Balcony.



Map of Port Lincoln and Surroundings.

Motor Car and Launch Trips arranged by the Management of Hotel Boston to enable Tourists to visit beauty spots and places of interest.

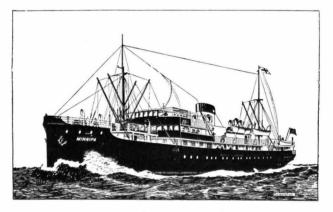
Hamper Lunchcons provided free on all full-day trips.

PORT LINCOLN

and

THE GULF TRIP

Health and Pleasure



BY THE POPULAR VESSELS

"MINNIPA" and "PARINGA"

Round Trip.—Passengers desirous of spending a few days at Port Lincoln may do so by commencing their journey by the motor vessel "Minnipa" from Port Adelaide, on Monday or Thursday evening; transferring at Port Lincoln to S.S. "Paringa" on Sunday for Ports Pirie, Augusta, Hughes, and Adelaide. Passengers maintain themselves whilst awaiting on-going steamer.

For further particulars apply

THE ADELAIDE STEAMSHIP CO. LTD.

ADELAIDE



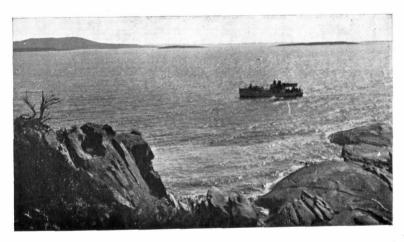
Erected to the memory of Captain Matthew Flinders.

LAUNCH TRIPS TO ISLANDS AND POINTS OF INTEREST AROUND PORT LINCOLN HARBOR.

FLINDERS MONUMENT.
LEAVING HOTEL BOSTON at 9.30
a.m. by motor launch, proceeding around
Kirton Point to Flinders Landing.
Tourists climb Stamford Hill to Flinders Column—this point commands a
fine view of the southern entrance to
Port Lincoln and the adjacent Islands.
A Picnic Luncheon is provided by Hotel
Boston. Bathing, Fishing, and Oystering
may then be enjoyed until 3.30 p.m.,
when the launch leaves for home, calling at The Brothers Island en route,
arriving at Hotel Boston 5.45 p.m.

Other Launch Excursions may be taken to NORTH SHIELDS and the NORTH SHORE, BOSTON ISLAND and POINT FANNY, GRANTHAM ISLAND and PROPER BAY. THE BROTHERS and BOSTON ISLAND, Etc.

The Management of Hotel Boston provides Picnic Hampers and arranges Escorted Tours to all points of interest by Motor or Launch for any number of persons.



Motor Launch "Jeanette S," with The Brothers Islands in the distance.

BOSTON BAY and PORT LINCOLN HARBOR

comprise one of the finest harbors in Australia, and has been recommended by the Naval Authorities as a Naval Base. It has its attractions for the Tourist on account of the fish and oysters which abound, also the delightful scenery surrounding.

Visitors to this healthy resort are sure of having a pleasant time, more so if when quenching their thirst they have one of

LADD'S HIGH CLASS BEVERAGES

which are supplied to all parts of South Australia.

The water used in the manufacture of

LADDS, HIGH CLASS BEVERAGES

is obtained from a Special Spring Water Supply, which passes through a natural gravel filtration and does not come in contact with mechanical filters of any description. This imparts that crystal-like appearance to all

LADDS' HIGH CLASS BEVERAGES

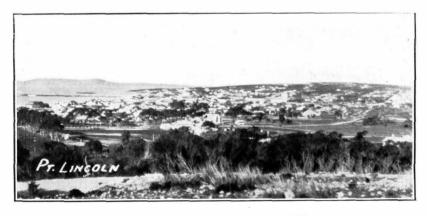
and is recognised as being the most hygienic of filtration systems.

These High-class Beverages are supplied to the Adelaide and Private Hospitals, Railways and other Government Departments, and all Hotels and Cafes.



View from the Balcony, Hotel Boston.

BY special architectural layout a maximum number of HOTEL BOSTON bedrooms command a view of the sea. The balcony has an area of 4,000 square feet; such ample space, whilst commanding a view of the sea, hills, and town, also affords the necessary privacy for quiet retirement and restful relaxation.



Port Lincoln from Hospital Hill.

J. HALLETT & SON.

LIMITED

John Street . . . West Welland

'Phone: L 4153

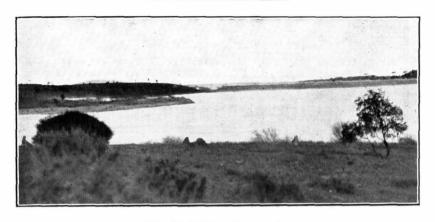
Works also at POONINDIE, near Port Lincoln

'Phone: Louth Bay 13

Manufacturers of all Classes of

BUILDING BRICKS, SALT GLAZED AND ENAMEL GLAZED BRICKS, ROOFING TILES, Etc.

Quotations on Application



The Tod River Reservoir.

MOTOR TOURS — MORNING, AFTERNOON, OR FULL DAY.
THE TOD RIVER RESERVOIR—A delightful drive along the North
Shore of Boston Bay, via North Shields and Poonindie Brick
Kilns, thence through the Hills to Tod Reservoir.

LOUTH BAY PICNICKING GROUNDS—Bathing and Fishing. DUTTON BAY AND COFFINS BAY—Picnicking, Fishing, Bathing, Oystering.

SLEAFORD BAY AND WANNA BAY—On the South Coast. Rugged Coastal Scenery, Picnic Beaches, Breakers.



North Road.

HIGHEST AWARDS

ALL-AUSTRALIAN EXHIBITION, 1930

LION

Aerated Waters and Cordials

LION BREWING & MALTING CO. LTD.

NORTH ADELAIDE



The Port Lincoln Bowling Green.

FACILITIES FOR SPORT INCLUDE

Bowling Green and Croquet Lawn.

Numerous Excellent Tennis Courts, Golf Links,

Long Wide Beaches for Bathing.

Swimming, Yachting, Aquaplaning, Hydroplaning,

Fishing. Oystering. Picnicking, Shooting. Motoring. Dancing.



FOLLOW THE LEAD OF THE HOTEL BOSTON

AND INSTAL

KELVINATOR

AUTOMATIC ELECTRIC REFRIGERATION



Keeps Food Fresh and Appetising in Hottest Weather.

Ensures
Cold Drinks
for
Hotels and
Restaurants.

Saves its
Cost in the
Economies
it Effects.

Needs No Attention.

Models for the Home and all Commercial. Requirements.

EXCEPTIONALLY EASY TERMS

MECHANICAL SUPPLIES LIMITED

69 GRENFELL STREET, ADELAIDE.

Factory: Bay Road, Keswick 'Phone: C. 8000 (6 lines)

Come to Port Lincoln

BE ONE OF A HAPPY HOTEL BOSTON TOURIST PARTY THIS SUMMER

The following table gives an approximate idea of the cost of Tours:-

Prices quoted include Saloon Return Passage per M.V. "Minnipa" and Inclusive accommodation at the Hotel Boston, Port Lincoln.

No. 1	Tour—Five Days			£6	2	6
No. 2	Tour—Seven Days			7	10	6
No. 3	Tour—Nine Days			8	3	O
	Tour—Ten Days			8	15	0
No. 5	Tour—Twelve Days .			9	19	O
No. 6	Tour—Fourteen Days			11	3	0
No. 7	Tour—Sixteen Days			12	7	0
No. 8	Tour—Nineteen Days			14	3	O
No. 9	Tour—Twenty-one Days			15	7	0
Any of these Tours may be extended for any length of time at an extra cost of 12/- per day.						

Special Excursions of Nine and Ten Days available at certain times only Nine Days' Tour to PORT LINCOLN for £8/13/to begin on THURSDAY, returning to Adelaide on the following SATURDAY week—

THURSDAY, 7 p.m.—Leave Port Adelaide, per M.V. "Minnipa," arriving at Port Lincoln 7 a.m. Friday.

SATURDAY, 9.30 a.m.—Motor Tour to Tod River Reservoir, via North Shields, Poonindie, and North Shore.

SUNDAY-Free for Tennis, Bathing, etc.

MONDAY, 9.30 a.m.—Motor Tour to Dutton Bay, via Winter's Hill, The Fountain, and Lake Wangary. Spend the day Picnicking, Bathing, Oystering, Fishing until 4 p.m. Afternoon Tea at Lake Wangary, 4.15 p.m. Returning to Port Lincoln 5.45 p.m. Picnic Hamper provided by Hotel Boston.

TUESDAY-Free for Tennis, Bowls, Bathing, etc. Dance in the Evening.

WEDNESDAY-Morning: Bathing, Tennis, Bowls, Golf, etc. Afternoon, 2 p.m.: Motor Tour to Winter's Hill and Hawson's Monument.

THURSDAY, 9.30 a.m.—Launch Trip to Flinders Column and around Islands in Boston Bay. Picnic Hamper Luncheon on the Beach. Spend afternoon Bathing and Fishing. Returning to Port Lincoln at 5.45 p.m.

FRIDAY, 7 p.m.—Leave per M.V. "Minnipa," arriving Port Adelaide at 7 a.m. Saturday.

The above excursion may be extended to TEN days by beginning on MONDAY and returning on the following THURSDAY week. Fare, £9/5/-.

C. SULLIVAN

WHOLESALE
BEDDING MANUFACTURER

430 - 434 KING WILLIAM STREET
ADELAIDE

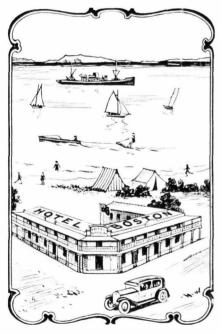
'Phone: Central 3696

SOLE MAKER

SLEPE-EZY

MATTRESS

PORT INCOLD FOR HEALTH & PLEASURE



COME and enjoy the beauties of Port Lincoln, the magic spell of Boston Harbor, its islands and bays. The wild grandeur of Sleaford and the South Coast—there is a range of scenic beauty that will hold you entranced every hour of your stay. Spend your holiday in a land unexcelled for the infinite variety of its beauty.

Fishing, Golf, Tennis, Aquaplaning, Bowls, Oystering, Shooting, Yachting, Hydroplaning—sport at its best and cheapest—that is what Port Lincoln offers YQU.

Port Lincoln is only 12 hours pleasant journey from the City by the Adelaide Steamship Company's new motor vessel "Minnipa." Excellent accommodation is available at Hotel Boston, South Australia's New Tourist Hotel.

Tours may be booked through the Tourist Bureau, Adelaide, or direct with Hotel Boston, Port Lincoln.

The management of Hotel Boston will be pleased to answer all enquiries received by mail, telephone, or telegraph and to supply intending Tourists with particulars of Tours, Book Accommodation, Passages, etc., and at all times give every assistance to Tourists.

Telephone Hotel Boston, Port Lincoln 274.

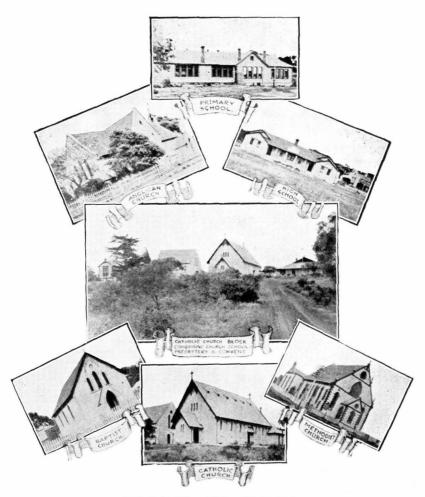


WON ALL THE GOLD MEDALS
OFFERED AT THE



YELD IN LONDON NOVEMBER 1929.

PENFOLD'S ARE THE TRULY
CHAMPION PORTS



CHURCHES AND SCHOOLS.

Illustrating the Beauty and Quality of the Local Building Stone.

SENATE CIGARS

SIXPENCE EACH

MANUFACTURED WITH THE FINEST AND CHOICEST BLENDED HAVANA TOBACCO AND SUPERB WORKMANSHIP

IN THE FOREFRONT OF POPULAR FAVOR

The Tobacco Company of South Australia Ltd.

OLD COURT WHISKY

THE WORLD'S PUREST

THE ADELAIDE WINE AND SPIRIT COY.
SOUTH AUSTRALIAN AGENTS

ASK FOR

West End

XXX

BITTER BEER

AND

Exhibition Stout

Best of All

